

**Dr. Ambedkar Institute of Hotel Management Catering & Nutrition Chandigarh**  
**Guidelines, print requirements and formats for research project Synopsis**

- Text: Maximum 2000 words including References and **Selected Bibliography**
- Line Spacing :1.5 spaced
- Page numbering: All pages should be numbered in footer in the bottom centre of each page
- Citations and References: APA style. References in the text should be cited by the author's name and year of publication in brackets e.g.

**Sharma, R.C., and Mohan, K, (2009). *Business Correspondence and Report Writing.*, New Delhi: Tata McGraw-Hill, 125-145**

- Software package: MS Word
- Paper size: A4 Portrait
- All photographs should be in High Resolution (More than 200 dpi) JPEG format.
- Must fit in all the tables in the Main text.
- Page numbering: All pages should be numbered in footer in the bottom center of each page
- One blank line between paragraphs,
- Font: Arial for Headers-14,
- Rest Times New Roman size 12, justified
- Font: In text tables Times New Roman size 10
- Margins:  
Top: 2.54cm  
Bottom: 2.54cm  
Left: 2.54 cm  
Right: 2.54 cm
- Headings: Capitals, bold, left margin
- Secondary Headings: Lower case, italics, bold, left margin

**PRINT REQUIREMENTS:**

- Text must be set in 12-point Times New Roman.
- One side/Two sides (other than preliminary pages) printed

**SYNOPSIS FORMAT**



**TOPIC OF RESEARCH**

**A SYNOPSIS SUBMITTED TO**

**DR. AMBEDKAR INSTITUTE OF HOTEL MANAGEMENT CATERING AND NUTRITION**

**CHANDIGARH**

**FOR THE AWARD OF THE DEGREE OF**

**BACHELOR OF SCIENCE**

**IN**

**HOSPITALITY AND HOTEL ADMINISTRATION**

**SUBMITTED BY**

**NAME OF THE STUDENT**

**(ROLL NO)**

**B.Sc BATCH 2021-24**

## **SYNOPSIS** (maximum 2000 words)

- Abstract (150 words)
- Keywords: maximum of 7
- Introduction:
  - Outline the purpose of the study
  - Provide a scenario of the study
  - Describe the field/context of research (e.g., an overview of the company)
  - Outline the issues and findings of the study without the specific details

## **RATIONALE AND JUSTIFICATION OF THE STUDY**

## **OBJECTIVES OF THE STUDY**

## **RESEARCH METHODOLOGY TO BE USED**

<b>SAMPLE OF THE SELECTED ORGANISATION</b>	
<b>NATUREOF DATA</b>	
<b>SAMPLING</b>	
<b>COLLECTION METHODS</b>	
<b>TOOLS &amp; TECHNIQUES OF ANALYSIS</b>	

## **SIGNIFICANCE OF THE STUDY**

## **SCOPE / BOUNDARY OF RESEARCH**

- Additional Material (*indicative content, please fit suggestions to your study context*)
  - Graphic or visual aids such as budgets, organisational charts, mission statements or technical specifications
  - Websites
  - Press releases
  - (online) Videos
  - Interviews, podcasts
  - Photos

## **Limitations of the Study**

## **Tentative scheme of Chapterization**

<b>CHAPTER I</b>	Introduction
<b>CHAPTER II</b>	Review of Literature
<b>CHAPTER III</b>	Research Methodology
<b>CHAPTER IV</b>	Analysis of Data
<b>CHAPTER V</b>	Conclusion and Recommendations
<b>CHAPTER VI</b>	Limitations of the Study and Scope of Future Research

## **References and Selected Bibliography**

### **Example-**

Beardsworth, A., and T. Keil 1996 Sociology on the Menu: An Invitation to the Study of Food and Society. London: Routledge.

## **Annexures**